

# DELTA-cg NDI® Social

Live CG tailored for social media and web-based content



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DELTA-cg NDI® Social is a simple yet powerful character generator that ensure efficient audience engagement with web content and live social comments.

Associated with its real-time graphics Template Editor, you've the creative freedom to design advanced graphics projects based on high quality graphic templates.

Based on our famous engine used in DELTACAST product range by many TV professionals, the DELTA-cg NDI® Social brings many high-end possibilities in an affordable version.

Especially dedicated to live environment, DELTA-cg NDI® Social allows you to create and update content dynamically giving you high flexibility for your production workflow.

DELTA-cg NDI® Social is the only character generator dedicated to web-content to offer infinite numbers of graphic elements and layers.

Thanks to the native support of the NDI® standard, you are perfectly connected to the many devices that are compatible with Newtek™ IP ecosystem.

***Why should you limit yourself to a few layers and graphics per production?***

DELTA-cg NDI® Social does not limit you to the number of graphic elements you want to add to your production.



***Why not having the freedom to change your ideas at the last minute?***

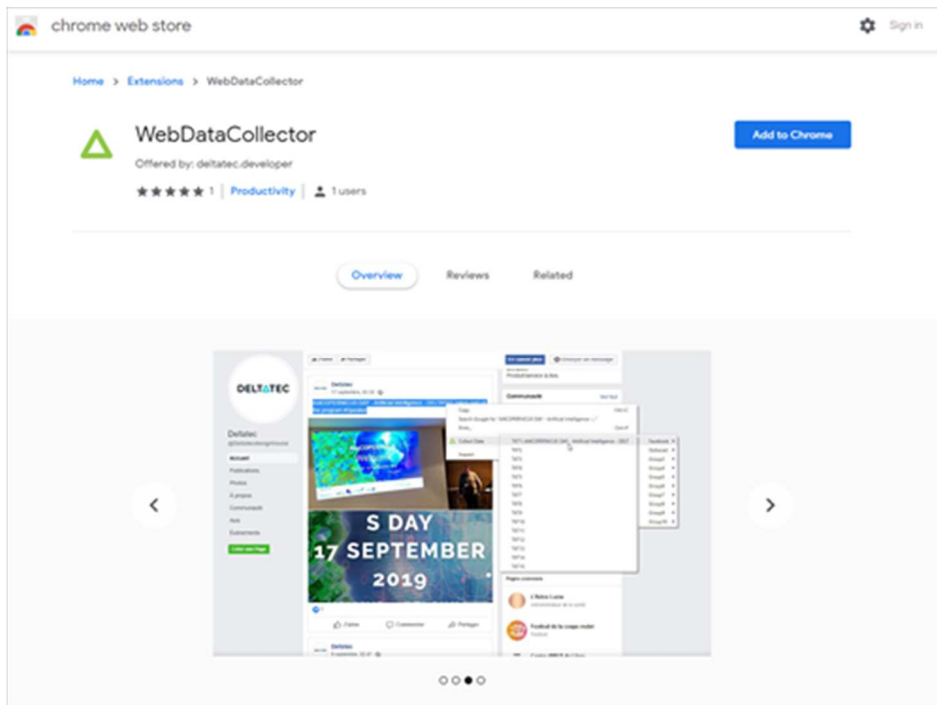
DELTA-cg NDI® Social and its template editor allows last minutes changes to always get the best versions of your graphics chart on air.



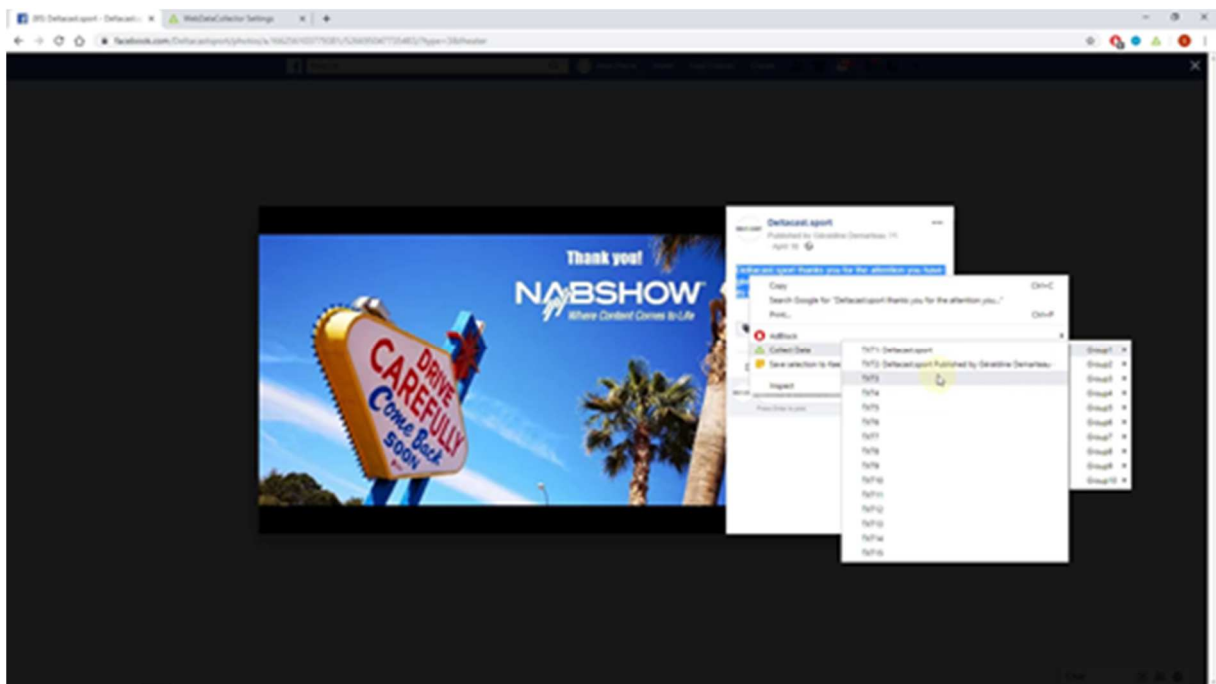
## ***Do you want to link web content to your graphic effects?***

With its specific Chrome plugin, DELTA-cg NDI® Social allows you to retrieve web content such as text and media and link them to your graphic templates.

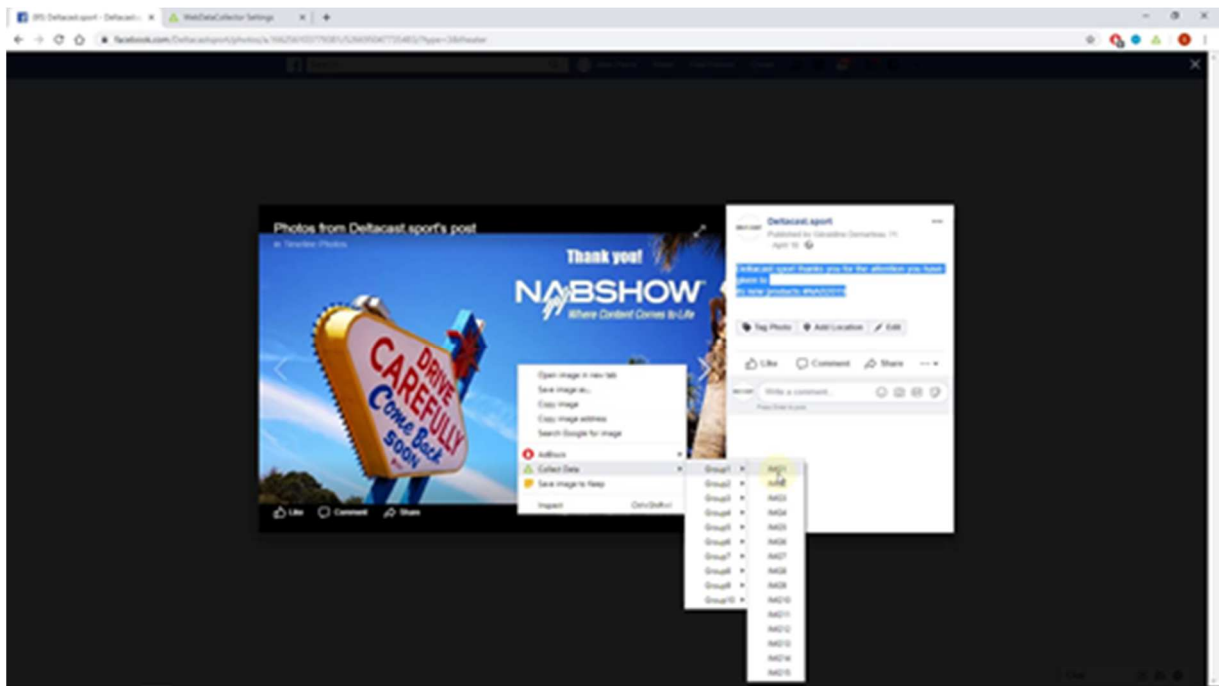
### Chrome plugin



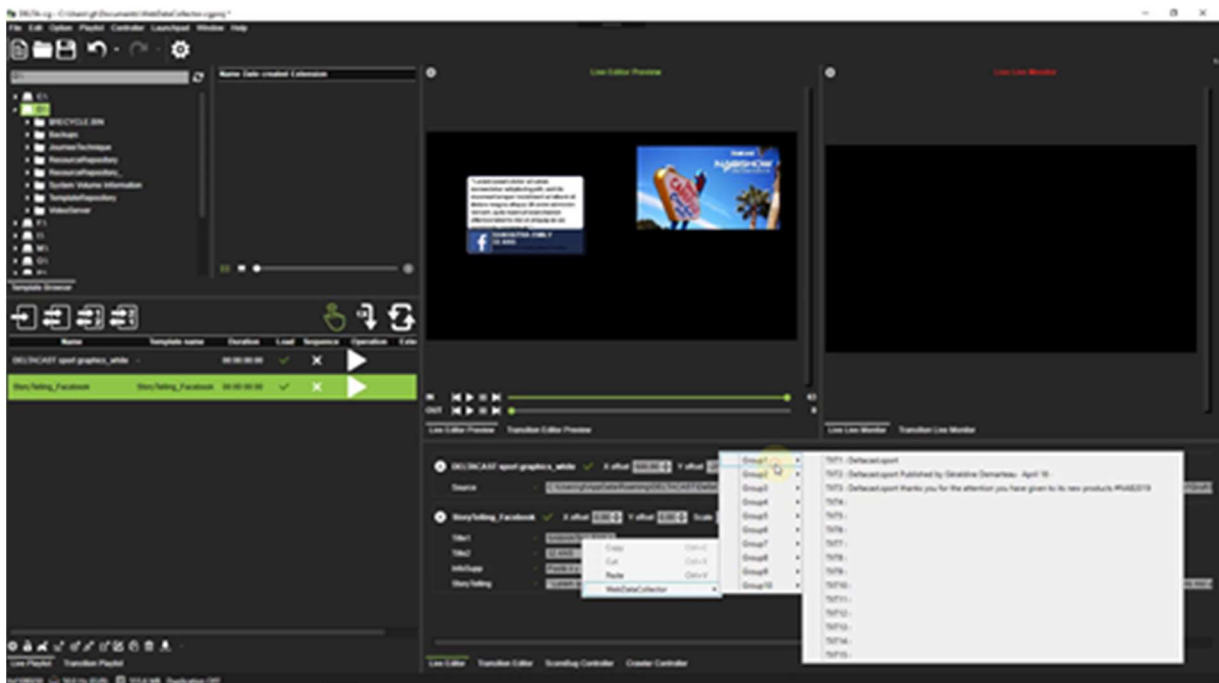
### Link Texts to DELTA-cg



Link Images to DELTA-cg



Use linked elements in your templates



## Key Features

- Manual or automation playlist control
- Unlimited of graphic layers per playlist
- Unlimited of simultaneous graphics per channel
- Live controller for real time graphics control
- SD / HD format support
- NDI inputs / outputs
- Internal or External Keying
- Template-based graphics
- On-the-fly content changes
- Advanced scripting capabilities
- Clock and ticker management
- Chrome plugin for Web data extraction
- XML Data Support
- Template Scripting Support

## Composition

- DELTA-cg Engine
- Template editor
- Package of “ready to use” templates
- License manager

## System Requirements

- Operating System: Windows 7 64 bits or later
- Processor: Intel Core i5, at least 2.5GHz equivalent or greater;
- RAM: 8GB or higher;
- Graphics board: NVidia GTX 750 with up-to-date NVidia official drivers;
- Hard disk space: 2GB of available hard-disk space for installation; additional free space required during installation.

DELTA-cg is available as software only or as a complete turnkey solution including hardware and services. Please contact DELTACAST for more information.